



2025
TECH
COLLECTION



WE ARE RIDERS



ROCDAY is a brand created by riders with a true passion for bikes, mountains and trails. It's our own experience that let us build a true brand offering functional, high-end products.

Our clothes allow you to feel and look good both on and off the bike. Whether you're shredding your favorite bike park, climbing an epic mountain pass, or in a local restaurant enjoying a post-ride pizza with your crew.

We search for the perfect combination of the highest quality materials, best technical solutions, and fresh designs. We focus on details that provide the best possible performance from our clothes. We also stand for sustainable growth with respect for the environment. Our products are made to last, serve you for a long time.

We create your clothes,
you **enjoy the ride**.

rocday



SUSTAINABILITY



The cycling industry has always been connected to nature, vegetation, and soil. Every biker observes the environment around them and cares about their favorite piece of forest. As part of this community, we want to protect our favorite place to practice this sport, the green lungs of the earth. We have implemented several actions to minimize the negative impact on our home, the planet earth.

BUY BETTER FOR LONGER

Did you know that extending the life cycle of textiles by just 10% would save three million tonnes of CO₂ and 150 million liters of water a year? That's why our main goal is to create high-quality products that will stay with our customers for years. We strive to design and create products responsibly and sustainably with the idea of "buy better for longer". ROC DAY pays special attention to the details and quality of our clothing. We believe that a good product is the one that lasts as long as possible, that is why we are so happy to see bikers still riding in clothes from our very first collections.

RECYCLING

In our most important and largest product group – technical jerseys and t-shirts – we use only at least 50% recycled materials. Our top model's STAGE, EVO RACE and the new short sleeve jersey STAGE SHORT are made from 90% recycled materials. And that's just the beginning.

PFC FREE

Most products on the market use DWR (durable water repellent) coating which repels water and dirt and protects the user from cold and moisture. Unfortunately, standard DWR is based on polyfluorides, which have a negative impact on our planet. That's why we are proud to announce that all our new shorts and pants will be made of PVC-FREE coating, which does not contain any harmful compounds, is more technologically sustainable and eco-friendly.

Ecologi | climate
friendly
workforce

LESS PLASTIC IN PACKAGING

Starting from 2022, we are introducing a new type of packing. Moreover, all hang tags in the new collection are made of uncoated, eco-friendly paper. Additionally, product bags are made of biodegradable and compostable materials made from corn starch. By 2023 we plan to eliminate 100% of all plastic from packaging, leaving only biodegradable and environmentally friendly materials.

WE PLANT ONE TREE FOR EVERY ORDER

Forests, with their CO²-reducing properties, are our greatest ally in the fight against climate change. Moreover, as cyclists, we spend every free moment on exploring every single part of it, so it's a very important place for us and we want to keep it in the best possible condition. In 2022 we started cooperation with ECOLOGI and for every order placed on our website we plant one tree.

You can follow our actions at
<https://ecologi.com/rocdlay>

OFFSETTING CO² EMISSIONS

We want to take care not only of the sustainability of our products, but also of the CO² emissions of our business. In cooperation with ECOLOGI we have started to balance the carbon footprint of CO² emissions from business trips, commuting, personal travel, vacations, food, hobbies and other activities of all people creating ROCDAY. For example, we are supporting investments in renewable energy sources, capturing gases to reduce

emissions or protecting reserves and forests around the globe.

Thanks to all of these actions, in two plus years we managed to reduce emissions by **90 tons** of CO² and plant together more than **1300 trees!**





SANITIZED®

Special Swiss antimicrobial material treatment.

When you're out there pushing your limits - whether it's mountain biking, trail running, or any other sport - the last thing you want to worry about is your gear. That's where **SANITIZED®** comes in. This antibacterial treatment is applied to the fabric in all **ROCDAY** jerseys, giving you some serious benefits.

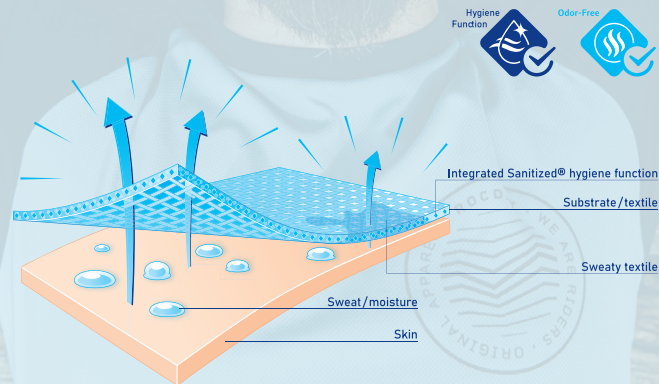
No one likes that post or mid ride stink. Thanks to **SANITIZED®**, our jerseys stays fresher for longer because it fights off odor-causing bacteria. Less funk, more focus on what really matters: shredding trails or nailing that perfect trick.

The treatment doesn't just wash out after a few rides. It's long-lasting, so your shirts will keep their antibacterial powers even after many washes. Plus, with **SANITIZED®**, you're getting next-level hygiene protection. This is important if you're the kind of person who's always in close contact with others.

Stay fresh, stay clean, stay focused. **ROCDAY jerseys** has your back, so you can keep pushing your limits without worrying about your gear.

ODOR-FREE ROCDAY JERSEYS

Long-lasting freshness thanks to the Sanitized® hygiene function



Sustainable, fresh wearing comfort . The integrated Sanitized® hygiene function prevents undesired, unpleasant bacterial odors from developing.



ROC
DAY

ORIGINAL
APPAREL



MEN'S
SHORT SLEEVE JERSEYS

STAGE SHORT

BEST FOR: Trail / Enduro / Park

This high-performance jersey was designed for the most demanding riders preferring short sleeves. It's made from a super lightweight, quick-dry, and 90% recycled material well-known from STAGE jersey. Thanks to its high stretch and special fit, it can be used with and without body armor.

- » **90% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort
- » High-tech fabric made of special polyester and elastane yarns, high stretch, very durable, breathable and comfortable
- » Slightly longer sleeves – if you use elbow protectors your arms will still be completely covered
- » Regular fit, extended body covering back even in the deep-angled riding position
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ▪ *black* ▪ *black-red* ▪ *black-grey*

sizes: XS – XXL



SANITIZED®

Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC

Our PRO LINE jerseys are made of 90% recycled fabric





PRO LINE | SHORT SLEEVE JERSEYS × *roday*



LAP

BEST FOR: Trail / Enduro / Park

New, high-performance jersey designed for the most demanding riders preferring short sleeves. It's made from a super lightweight, quick-dry, and 90% recycled material well-known from STAGE and STAGE SHORT jersey. Thanks to its high stretch and special fit, it can be used with and without body armor.

- » **90% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort
- » High-tech fabric made of special polyester and elastane yarns, high stretch, very durable, breathable and comfortable
- » Slightly longer sleeves – if you use elbow protectors your arms will still be completely covered
- » Regular fit, extended body covering back even in the deep-angled riding position
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ grey ■ blue ■ red

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our PRO LINE jerseys are made of 90% recycled fabric



HIGH LINE | SHORT SLEEVE JERSEYS × roccday

MATE

BEST FOR: Enduro / Park / Dirt

Check out our new short sleeve jersey for trail and bike park riding, designed with a fresh look and built for performance! Made from lightweight, breathable fabric, keeps you cool and dry during intense rides. The relaxed fit offers full freedom of movement. Ride in style and comfort, whether you're tackling dirt jumps or bikepark laps.

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » **NEW** loose fit, perfect for bikepark riding
- » High-end technical fabric – strong, highly breathable, flexible and moisture wicking at the same time
- » Extended body covers your back even with deep angled riding position
- » Slightly longer sleeves – if you use elbow protectors your arms will still be completely covered
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ *black* ■ *pink* ■ *ecru*

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our HIGH LINE jerseys are made of 50% recycled fabric



DOUBLE V2

BEST FOR: Trail / Enduro / Park / Dirt

Universal jersey with short sleeves for park, enduro and all mountain riding. To this jersey, we added details designed for the best mountain ride performance possible. Suitable for both catching up with friends and for all day riding in the mountains!

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » High-end technical fabric - strong, highly breathable, flexible and moisture wicking at the same time
- » Extended body covers your back even with deep angled riding position
- » Slightly longer sleeves – if you use elbow protectors your arms will still be completely covered
- » Regular fit
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ *black-melange* ■ *green-black* ■ *yellow-black*

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our HIGH LINE jerseys are made of 50% recycled fabric



GRAVEL

BEST FOR: Gravel / Downcountry / Trail

Something especially for gravel, cx, and classic down-country lovers. The fabric is made from 50% recycled materials, is lightweight, and dries very quickly. The cut is slightly tapered for all cyclists for whom every kilometer counts. In addition, a clever pocket is sewn in to store your card or key. Perfect for your next Gravel adventure.

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » High-end technical fabric – strong, highly breathable, flexible, and moisture wicking at the same time
- » Extended body covers your back even with a deep angled riding position
- » Tapered cut
- » Inner glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort
- » Clever pocket with durable zip

colors: ■ navy-red ■ navy-green ■ yellow

sizes: XS – XXL

NEW
COLOR



NEW
COLOR



NEW
COLOR



SANITIZED®

Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC

Our jerseys are made of 50% recycled fabric



MEN'S
LONG SLEEVE JERSEYS





STAGE

BEST FOR: Trail / Enduro / Downhill

New long sleeve jersey designed for enduro/FR/DH riding and racing. Classic cut with extended body combined with a new collar shape. Based on our best fabrics, designed for the best possible racing performance.

- » **90% recycled fabric**
- » New high-tech fabric made of special polyester and elastane yarns, high stretch, very durable, breathable and comfortable
- » **SANITIZED®** – special Swiss antimicrobial material treatment
- » Extended body, covers backs even in deep angled riding position
- » Extended sleeves – length designed for a usual riding position (accounts for modern frame geometry with extended front triangle, which stretches your body position)
- » Wider cut allows for wearing light elbow protectors
- » Mid-loose fit with slightly wider sleeves and chest part makes for a comfortable fit but it's not baggy
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ *black-grey* ■ *black-teal* ■ *black-red*

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 90% recycled fabric



EVO RACE

BEST FOR: Trail / Enduro / Downhill

Universal high-end jersey with long sleeves for enduro/FR/DH. Classic cut with extended body and a special collar shape

- » **90% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » New high-tech fabric made of special polyester and elastane yarns, high stretch, very durable, breathable and comfortable
- » Extended body, covers backs even in deep angled riding position
- » Extended sleeves - length designed for a usual riding position (accounts for modern frame geometry with extended front triangle, which stretches your body position)
- » Wider cut allows for wearing light elbow protectors
- » Mid-loose fit with slightly wider sleeves and chest part makes for a comfortable fit but it's not baggy
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ▪ *black-white* ▪ *grey-black* ▪ *black-orange*

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 90% recycled fabric



HIGH LINE | SHORT SLEEVE JERSEYS × *roday*

DIGGER

BEST FOR: Park / Downhill / Freeride

New long sleeve jersey perfect for bike park riding! It's loose and comfy. To this jersey, we added details designed for the best bike park ride performance possible.

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » High-end technical fabric - strong, highly breathable, flexible and moisture wicking at the same time
- » **NEW** loose fit, perfect for bikepark riding
- » Extended body, covers your back even with deep angled riding position
- » Slightly extended sleeves - length designed for a usual riding position
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ▪ *black* ▪ *pink* ▪ *ecru*

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 50% recycled fabric



PODIUM

(EASILY CUSTOMIZABLE
FOR TEAMS & RIDERS)

BEST FOR: Enduro / Downhill / Park

The new racing jersey is based on our best fabrics, designed for the best possible anduro and downhill racing performance. Thanks to its stretching properties, it can be used both with and without body armor. Easily customizable - you can add your name or the name of your team and look great on the podium!

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » New high-tech fabric made of special polyester and elastane yarns, high stretch, very durable, breathable and comfortable
- » Extended body, covers backs even in a deep angled riding position
- » Extended sleeves - length designed for a usual riding position (accounts for modern frame geometry with extended front triangle, which stretches your body position)
- » Mid-loose fit with slightly wider sleeves and chest part makes for a comfortable fit, but it's not baggy
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort.

colors: ■ black ■ white ■ yellow
sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 50% recycled fabric



MOUNT

BEST FOR: Enduro / Downhill / Park

Universal jersey with long sleeves for enduro and all mountain riding. To this jersey, we added details designed for the best mountain ride performance possible.

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness
- » High-end technical fabric - strong, highly breathable, flexible and moisture wicking at the same time
- » Extended body, covers your back even with deep angled riding position
- » Slightly extended sleeves - length designed for a usual riding position
- » Regular fit
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ▪ navy ▪ slate grey ▪ yellow

sizes: XS – XXL

**NEW
COLOR**



**NEW
COLOR**



SANITIZED®
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RECYCLED FABRIC
Our jerseys are made of 50% recycled fabric



WOMEN'S JERSEYS





MONTY

BEST FOR: Enduro / Downhill / Park

Universal jersey with short sleeves for all mountain and enduro riding. Jersey shape is based on a classic t-shirt. We added details designed for the best mountain ride performance possible. Suitable for both catching up with friends and for all day riding in the mountains!

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort
- » High-end technical fabric – strong, highly breathable and moisture wicking at the same time
- » Extended body covers your back even with deep angled riding position
- » Classic t-shirt cut adjusted for bike riding
- » Regular fit
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ navy ■ slate grey ■ pink

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 50% recycled fabric



GELATO

BEST FOR: Enduro / Downhill / Park

Universal jersey with short sleeves for all mountain and enduro riding. Jersey shape is based on a classic t-shirt. We added details designed for the best mountain ride performance possible. Suitable for both catching up with friends and for all day riding in the mountains!

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort
- » High-end technical fabric – strong, highly breathable and moisture wicking at the same time
- » Extended body covers your back even with deep angled riding position
- » Classic t-shirt cut adjusted for bike riding
- » Regular fit
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ black ■ red ■ ecru

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 50% recycled fabric



HIGH LINE | WOMENS' JERSEYS × *rocday*

PARK WMN

BEST FOR: Trail / Enduro / Downhill

Universal jersey with long sleeves for enduro and bike park riding. To this jersey, we added details designed for the best mountain ride performance possible. New design, fresh colours and more bikepark character.

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort
- » **New style** - wider fit for maximum comfort while riding in the bike park
- » High-end technical fabric – strong, highly breathable and moisture wicking at the same time
- » Extended body, covers your back even with deep angled riding position
- » Slightly extended sleeves - length designed for a usual riding position
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ▪ *black* ▪ *red* ▪ *white*

sizes: XS – XXL



SANITIZED®
Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
Our jerseys are made of 50% recycled fabric



CAMBER

BEST FOR: Trail / Enduro / Downhill

Camber is a specially designed jersey for women. Light, breathable, and resistant to everything you may find on the trail. Well suited for all mountain bike activities from chill trail riding to downhill laps. Made from sustainable and recyclable high-tech materials. Thanks to the special swiss Sanitized coating you will feel comfortable even during the most challenging rides. Details are designed for the best possible riding experience. And it looks great

- » **50% recycled fabric**
- » **SANITIZED®** – special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort
- » High-end technical fabric – strong, highly breathable and moisture wicking at the same time
- » Extended body, covers your back even with deep angled riding position
- » Slightly extended sleeves – length designed for a usual riding position
- » Regular fit
- » Inner goggles or glasses wiper – made of soft fabric, laser cut, without edges for the highest comfort

colors: ■ *melange-black* ■ *melange-burgundy* ■ *melange-slate grey*
sizes: XS – XXL



SANITIZED®
 Special Swiss antimicrobial material treatment enhances all-day freshness and improved functionality for superior performance and wearing comfort



RECYCLED FABRIC
 Our jerseys are made of 50% recycled fabric

RDC
DAY

SHORTS & PANTS





PRO LINE | SHORTS & PANTS × *red*day

ROC V2

We redesigned our all-time bestseller for enduro, trail, and bike park riding. Created for the best performance in the mountains but also for chill walks with your dog or grabbing pizza after a ride.

- » **New, improved fit** - the same durability, more comfort, and style!
- » **Super durable fabric based on nylon yarns** - use of a special combination of nylon and polyester fibers provides high fabric durability to prevent damage
- » **PFCs free, ecofriendly DWR coating** – these shorts won't absorb water easily yet remain breathable, even during rides in tough conditions.
- » Waist adjustment with 2 Velcro straps. Thanks to the big Velcro surface, straps won't detach even after many hours of riding.
- » Extended shorts leg profile, designed for riding with or without knee protectors
- » Hem adjusters – adjustable to fit knee protector or grip your leg while riding on colder days
- » Deep pockets with waterproof zippers. Pedal friendly pocket keeps your items closer to your outer leg
- » Hook for drying or hanging shorts

colors: ■ *black* ■ *blue* ■ *grey*

sizes: XS – XXL



ECO DWR COATING

Special eco-friendly DWR treatment created with bio-based materials, for healthy and effective water repellency.



NYLON FABRIC

Special combination of the highest quality Nylon yarns make the fabric very durable and comfortable at the same time.



ROC LITE

Light, very comfy and highly breathable shorts designed for enduro and all mountain riding. Created for the best performance on the trails, but are also great to hang out in on the beach after rides.

- » Small secure zip pocket to keep your keys or cards extra safe
- » **PFCs free, ecofriendly DWR coating** – these shorts won't absorb water easily yet remain breathable, even during rides in tough conditions
- » Elastic, light and comfortable 4-way stretch fabric improves fit
- » Waist adjustment with 2 Velcro straps
- » Deep, open pockets secured by an extra piece of stretchable fabric, made from highly breathable mesh. Pedal friendly pockets keep your items closer to your outer leg
- » Extended leg profile, designed for riding with or without knee protectors
- » Light and durable mesh sewn inside the knees area to prevent from scratching by pads or protectors and keep the shorts in perfect condition, even on the inner side
- » Hook for drying or hanging shorts

colors: ▪ *black* ▪ *brown* ▪ *green*

sizes: XS – XXL



ECO DWR COATING

Special eco-friendly DWR treatment created with bio-based materials, for healthy and effective water repellency.



SUPER LITE

Elastic, light, and very comfortable fabric makes you feel great on any trail you ride, on and off your bike.



ROC GRAVEL

New light, very comfy and highly breathable shorts designed for gravel and down country riding. Based on the ROC LITE bestseller model, created for the best performance on the roads and trails, but are also great to hang out in on the beach after rides.

- » **Shorter legs, slimer fit**
- » Small secure zip pocket to keep your keys or cards extra safe
- » **PFCs free, ecofriendly DWR coating** – these shorts won't absorb water easily yet remain breathable, even during rides in tough conditions
- » Elastic, light and comfortable 4-way stretch fabric improves fit
- » Waist adjustment with 2 Velcro straps
- » Deep, open pockets secured by an extra piece of stretchable fabric, made from highly breathable mesh. Pedal friendly pockets keep your items closer to your outer leg
- » Hook for drying or hanging shorts

colors: ■ *black* ■ *brown* ■ *navy*

sizes: XS – XXL



NEW
COLOR



ECO DWR COATING

Special eco-friendly DWR treatment created with bio-based materials, for healthy and effective water repellency.



SUPER LITE

Elastic, light, and very comfortable fabric makes you feel great on any trail you ride, on and off your bike.



ROC LITE WMN

Women's specific, very comfy, and highly breathable shorts designed for enduro and trail riding. Created for the best performance on the trails, but are also great to hang out with friends after riding.

- » **PFCs free, ecofriendly DWR coating** – these shorts won't absorb water easily yet remain breathable, even during rides in tough conditions
- » Elastic, light and comfortable 4-way stretch fabric improves fit and comfort
- » Waist adjustment with 2 Velcro straps.
- » Deep, open pockets secured by an extra piece of stretchable fabric, made from highly breathable mesh. Pedal friendly pockets keep your items closer to your outer leg
- » Extended leg profile, designed for riding with or without knee protectors
- » Light and durable mesh sewn inside the knees area to prevent from scratching by pads or protectors and keep the shorts in perfect condition, even on the inner side
- » Hook for drying or hanging shorts

colors: ■ *black* ■ *dark red* ■ *slate grey*

sizes: XXS – XL



ECO DWR COATING

Special eco-friendly DWR treatment created with bio-based materials, for healthy and effective water repellency.



SUPER LITE

Elastic, light, and very comfortable fabric makes you feel great on any trail you ride, on and off your bike.



PRO LINE | SHORTS & PANTS × *roccday*

LITE LONG

The new lighter version of our DH pants. Highly breathable, designed specially to provide maximum comfort and style during hot days. Perfect for all-day summer bike park laps with friends. Lightweight feeling thanks to special material well-known from the ROC LITE shorts. Even though these are light pants DWR PVC-FREE coating will keep your legs dry from summer rains so you can shred all the time!

- » **PFCs free, ecofriendly WR coating** – these shorts won't absorb water easily yet remain breathable, even during rides in more damped conditions. For wet conditions, choose ROC LONG model.
- » Waist adjustment with 2 Velcro straps. Thanks to the big Velcro surface, straps won't detach even after many hours of riding
- » Deep pockets with zippers. Pedal friendly pocket shape keeps your items closer to your outer leg
- » Elastic, light and comfortable 4-way stretch fabric improves fit
- » Available in two colours

colors: ■ *black* ■ *sand brown*

sizes: XS – XXL



ECO WR COATING

Special eco-friendly WR treatment created with bio-based materials, for healthy and effective water repellency.



SUPER LITE

Elastic, light, and very comfortable fabric makes you feel great on any trail you ride, on and off your bike.



ROC LONG

Elastic pants with slim lower leg profile, designed for enduro and bikepark riding. Created for the best performance on the trails and DH tracks.

- » **Durable and very comfortable fabric** based on nylon - use of a special combination of nylon and polyester fibers provide high fabric durability to prevent damage
- » **PFCs free, ecofriendly DWR coating** - these shorts won't absorb water easily yet remain breathable, even during rides in tough conditions
- » Waist adjustment with 2 Velcro straps. Thanks to the big Velcro surface, straps won't detach even after many hours of riding
- » Deep pockets with waterproof zippers. Pedal friendly pocket shape keeps your items closer to your outer leg
- » Leg profile designed for riding with or without knee protectors
- » Hook for drying or hanging shorts

colors: ■ *black melange* ■ *blue melange*

sizes: XS – XXL



ECO DWR COATING

Special eco-friendly DWR coating doesn't contain harmful PFC chemicals for healthy and effective water repellency.



NYLON FABRIC

Special combination of the highest quality Nylon yarns make the fabric very durable and comfortable at the same time.



⚡ ROCDAY ⚡

GLOVES



FLOW V2

Short cut, very comfy and breathable gloves, perfect for warm days or for lighter trails.

- » Moisture absorbing light microfiber on the thumb
- » **Touchscreen compatible**
- » Light, durable and very comfortable fabric
- » Shortcut, do not cover the wrists
- » Palm made of the highest quality **Japanese CLARINO®** fabric
- » Small panel between the thumb and pointing finger – the gloves are now “grip proof”
- » Silicone prints on the index and ring finger improve brake lever grip
- » Perforated internal part for better ventilation
- » No-Velcro design to make this model lighter and even more comfortable

colors: ■ *black* ■ *grey* ■ *red*

sizes: XS – XXL



Clarino.

CLARINO®

The highest quality, original Japanese fabric. Clarino is a leading innovator in the production of high-end microfibers, combining high quality, aesthetics, and sustainability.



TOUCHSCREEN ACTIVE

A screen-active patch on the thumbs allows you to use your phone during rides without taking off the gloves.



SESSION

The new SESSION gloves are designed to keep maximum control of your bike. Thanks to the low-profile cut and CLARINO material, gloves are exceptionally well fitted. Less is more with new minimalistic design. You can match them to any bike outfit in your wardrobe. Modern times require modern solutions, so these gloves are touchscreen compatible. Now you can quickly take insta pic or find the nearest trail.

- » Moisture absorbing light terrycloth on the thumb
- » **Touchscreen compatible.** Shorter cut, not covering the wrist.
- » Palm made of the highest quality **Japanese CLARINO®** fabric
- » Strong soft Velcro on the strap – it won't irritate your skin even with sketchy strap fastening
- » Extra stitching around the strap to make them impossible to break
- » Small panel between the thumb and pointing finger – the gloves are now “grip proof”
- » Silicone prints on the internal sides of the index and middle finger improve brake lever grip
- » Perforated palm panel enhances ventilation.

colors: ■ black ■ slate grey ■ green

sizes: XS – XXL



Clarino.

CLARINO®

The highest quality, original Japanese fabric. Clarino is a leading innovator in the production of high-end microfibers, combining high quality, aesthetics, and sustainability.



TOUCHSCREEN ACTIVE

A screen-active patch on the thumbs allows you to use your phone during rides without taking off the gloves.



EVO RACE

Full gloves for riding on colder days and bikepark laps. This model is a perfect combination of durable palm and the highest comfort.

- » Durable and elastic Velcro straps
- » **Touchscreen compatible**
- » Moisture absorbing light microfiber on the thumb
- » Longer cut to cover wrists (wear together with the ROCDAI jersey to cover arms well)
- » Palm made of the highest quality **Japanese CLARINO®** fabric
- » Small panel between the thumb and pointing finger – the gloves are now “grip proof”
- » Silicone prints on the internal sides of index and middle finger improve brake lever grip
- » Softest durable Velcro on the strap – it won't irritate your skin even with inexact fastening
- » Additional fabric layer on the fingers enhancing comfort of ride during colder days

colors: ■ black ■ black-yellow ■ black-red

sizes: XS – XXL



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TOUCHSCREEN ACTIVE

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SOCKS





PARK

SOCKS × *roccday*

MTB socks designed for bike park riding. The combination of the best technical fabrics provides excellent comfort during all-day rides.

- » **SILVER IONS** – silver ions inhibit the growth of bacteria, reduce odors, keep a biological balance and enhance all-day freshness for superior performance and wearing comfort
- » Mixed cotton and polypro yarns provide excellent comfort and high moisture wicking
- » Mid thickness and longer shape – perfect for bike park riding
- » Special "Y" shaped heel to prevent slipping off
- » Compression arch elastic band
- » Smooth flat toe construction
- » Elastic, soft and very comfortable

colors: ■ *black* ■ *white* ■ *green*

sizes: *XS/S, S/M, M/L, L/XL*



SILVER IONS

Silver ions inhibit the growth of bacteria, reduce odors, keep a biological balance and enhance all-day freshness for superior performance and wearing comfort



TIMBER MERINO

SOCKS × *today*

MTB socks designed for trail shredders for riding in colder conditions. Combining the best technical fabrics with natural Merino Wool provides excellent trail comfort, especially during fall-to-spring rides. Merino Wool has natural wicking and odor-resistant function to keep your feet fresh all day.

- » Merino Wool
- » Higher thickness, designed for all-year riding
- » Special "Y" shaped heel to prevent slipping off
- » Compression arch elastic band
- » Smooth flat toe construction
- » Warm and breathable!

colors: ▪ *melange-black* ▪ *melange-red* ▪ *melange-yellow*

sizes: XS/S, S/M, M/L, L/XL



MERINO WOOL

Merino Wool has natural wicking and odor-resistant function to keep your feet fresh and comfortable all day.



TRAIL

SOCKS × *rockday*

MTB socks designed for trail shredders! The combination of the best technical fabrics provides excellent comfort on the trails during all-day rides.

» **NEW longer shape**

- » Highly breathable mesh zones for extra ventilation
- » Special "Y" shaped heel to prevent slipping of
- » Compression arch elastic band.
- » Smooth flat toe construction.
- » Elastic, soft and very comfortable.

colors: ■ *black-grey* ■ *black-green* ■ *black-yellow*

sizes: *XS/S, S/M, M/L, L/XL*



SILVER IONS

Silver ions inhibit the growth of bacteria, reduce odors, keep a biological balance and enhance all-day freshness for superior performance and wearing comfort



ACCESSORIES





WATER BOTTLE

ACCESSORIES × *rocdays*

Hydration is very important, especially on mtb trips, where you are often far from access to water. Bottle is designed to provide maximum comfort. The robust cap will ensure that water does not spill over even on the bumpiest trails. The silicon push offers a pleasant sensation while drinking. Bottle made of bpa-free safe material.

- » Good grip shape
- » **BPA free** – no Bisphenol-A, phtalates or other toxins used
- » Soft valve
- » Odorless material – the polypropylene material keeps water clean and pure.
- » Pro-Cap system – double-closure system for 100% watertight transport.
- » Soft push – for a pleasant sensation while drinking
- » Grip ring – over-moulded cover for better grip on the bottle.
- » Valves and push made with food-grade silicon
- » Dishwasher safe

colors: ■ *clear* ■ *smoke*

sizes: ■ *650ml*



BPA free
no Bisphenol-A, phtalates or other toxins used



WATER BOTTLE

ACCESSORIES × *rocdy*

Hydration is very important, especially on mtb trips, where you are often far from access to water. Bottle is designed to provide maximum comfort. The robust cap will ensure that water does not spill over even on the bumpiest trails. The silicon push offers a pleasant sensation while drinking. Bottle made of bpa-free safe material.

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- » Pro-Cap system – double-closure system for 100% watertight transport.
- » Soft push – for a pleasant sensation while drinking
- » Grip ring – over-moulded cover for better grip on the bottle.
- » Valves and push made with food-grade silicon
- » Dishwasher safe

colors: ■ *clear* ■ *smoke*

sizes: ■ *800ml*



BPA free
no Bisphenol-A, phthalates or other toxins used



FRAME STRAP

ACCESSORIES × *rookday*

A super lightweight carrier strap that guarantees you never shred trails without an inner tube, tools, and other essentials. Simple and easy to use. Thanks to the anti-slip material strap will be gentle for your paint on the frame and will remain in one place.

- » **YKK** frame buckle
- » Additional anti-slip material
- » Large and strong Velcro
- » Available in four different colors
- » Sewn-in logo

colors: ▪ *black-grey* ▪ *black-yellow* ▪ *black-orange* ▪ *black-green*
sizes: *one size*



MAN'S SHORT SLEEVE JERSEYS

STAGE SHORT

PRODUCT CODE	BLACK	BLACK- -GREY	BLACK- -RED
XS	JRS0871	JRS0877	JRS0883
S	JRS0872	JRS0878	JRS0884
M	JRS0873	JRS0879	JRS0885
L	JRS0874	JRS0880	JRS0886
XL	JRS0875	JRS0881	JRS0887
XXL	JRS0876	JRS0882	JRS0888

LAP

PRODUCT CODE	GREY	BLUE	RED
XS	JRS0949	JRS0955	JRS0961
S	JRS0950	JRS0956	JRS0962
M	JRS0951	JRS0957	JRS0963
L	JRS0952	JRS0958	JRS0964
XL	JRS0953	JRS0959	JRS0965
XXL	JRS0954	JRS0960	JRS0966

MATE

PRODUCT CODE	BLACK	PINK	ECRU
XS	JRS0967	JRS0973	JRS0979
S	JRS0968	JRS0974	JRS0980
M	JRS0969	JRS0975	JRS0981
L	JRS0970	JRS0976	JRS0982
XL	JRS0971	JRS0977	JRS0983
XXL	JRS0972	JRS0978	JRS0984

DOUBLE v2

PRODUCT CODE	BLACK- -MELANGE	GREEN- -BLACK	YELLOW- -BLACK
XS	JRS0895	JRS0901	JRS0907
S	JRS0896	JRS0902	JRS0908
M	JRS0897	JRS0903	JRS0909
L	JRS0898	JRS0904	JRS0910
XL	JRS0899	JRS0905	JRS0911
XXL	JRS0900	JRS0906	JRS0912

GRAVEL

PRODUCT CODE	NAVY- -RED	NAVY- -GREEN	YELLOW
XS	JRS0985	JRS0991	JRS0997
S	JRS0986	JRS0992	JRS0998
M	JRS0987	JRS0993	JRS0999
L	JRS0988	JRS0994	JRS1000
XL	JRS0989	JRS0995	JRS1001
XXL	JRS0990	JRS0996	JRS1002

MAN'S LONG SLEEVE JERSEYS

STAGE

PRODUCT CODE	BLACK-GREY	BLACK-BLUE	BLACK-RED
XS	JRS0714	JRS0702	JRS0708
S	JRS0715	JRS0703	JRS0709
M	JRS0716	JRS0704	JRS0710
L	JRS0717	JRS0705	JRS0711
XL	JRS0718	JRS0706	JRS0712
XXL	JRS0719	JRS0707	JRS0713

EVO RACE

PRODUCT CODE	BLACK- -WHITE	BLACK- -ORANGE	GREY- -BLACK
XS	JRS0438	JRS0810	JRS0931
S	JRS0439	JRS0811	JRS0932
M	JRS0440	JRS0812	JRS0933
L	JRS0441	JRS0813	JRS0934
XL	JRS0442	JRS0814	JRS0935
XXL	JRS0443	JRS0815	JRS0936

DIGGER

PRODUCT CODE	BLACK	PINK	ECRU
XS	JRS1003	JRS1009	JRS1015
S	JRS1004	JRS1010	JRS1016
M	JRS1005	JRS1011	JRS1017
L	JRS1006	JRS1012	JRS1018
XL	JRS1007	JRS1013	JRS1019
XXL	JRS1008	JRS1014	JRS1020

PODIUM

PRODUCT CODE	BLACK	WHITE	YELLOW
XS	JRS0913	JRS0919	JRS0925
S	JRS0914	JRS0920	JRS0926
M	JRS0915	JRS0921	JRS0927
L	JRS0916	JRS0922	JRS0928
XL	JRS0917	JRS0923	JRS0929
XXL	JRS0918	JRS0924	JRS0930

MOUNT

PRODUCT CODE	NAVY	SLATE GRAY	YELLOW
XS	JRS1021	JRS1027	JRS0678
S	JRS1022	JRS1028	JRS0679
M	JRS1023	JRS1029	JRS0680
L	JRS1024	JRS1030	JRS0681
XL	JRS1025	JRS1031	JRS0682
XXL	JRS1026	JRS1032	JRS0683

WOMAN'S SHORT SLEEVE JERSEYS



MONTY

PRODUCT CODE	NAVY	SLATE GRAY	PINK
XS	JRS1033	JRS1039	JRS1045
S	JRS1034	JRS1040	JRS1046
M	JRS1035	JRS1041	JRS1047
L	JRS1036	JRS1042	JRS1048
XL	JRS1037	JRS1043	JRS1049
XXL	JRS1038	JRS1044	JRS1050



GELATO

PRODUCT CODE	BLACK	RED	ECRU
XS	JRS1051	JRS1057	JRS1063
S	JRS1052	JRS1058	JRS1064
M	JRS1053	JRS1059	JRS1065
L	JRS1054	JRS1060	JRS1066
XL	JRS1055	JRS1061	JRS1067
XXL	JRS1056	JRS1062	JRS1068

WOMAN'S LONG SLEEVE JERSEYS



PARK WMN

PRODUCT CODE	BLACK	RED	WHITE
XS	JRS1069	JRS1075	JRS1081
S	JRS1070	JRS1076	JRS1082
M	JRS1071	JRS1077	JRS1083
L	JRS1072	JRS1078	JRS1084
XL	JRS1073	JRS1079	JRS1085
XXL	JRS1074	JRS1080	JRS1086



LINE

PRODUCT CODE	MELANGE /BLACK	MELANGE /BURGUNDY	MELANGE /SLATE GRAY
XS	JRS0829	JRS0835	JRS0841
S	JRS0830	JRS0836	JRS0842
M	JRS0831	JRS0837	JRS0843
L	JRS0832	JRS0838	JRS0844
XL	JRS0833	JRS0839	JRS0845
XXL	JRS0834	JRS0840	JRS0846

SHORTS



ROC V2

PRODUCT CODE	BLACK	BLUE	GREY
XS	SHR0136	SHR0142	SHR0148
S	SHR0137	SHR0143	SHR0149
M	SHR0138	SHR0144	SHR0150
L	SHR0139	SHR0145	SHR0151
XL	SHR0140	SHR0146	SHR0152
XXL	SHR0141	SHR0147	SHR0153



ROC LITE

PRODUCT CODE	BLACK	SAND BROWN	GREEN
XS	SHR0037	SHR0091	SHR0079
S	SHR0038	SHR0092	SHR0080
M	SHR0039	SHR0093	SHR0081
L	SHR0040	SHR0094	SHR0082
XL	SHR0041	SHR0095	SHR0083
XXL	SHR0042	SHR0096	SHR0084



ROC GRAVEL

PRODUCT CODE	BLACK	SAND BROWN	NAVY
XS	SHR0103	SHR0109	SHR0121
S	SHR0104	SHR0110	SHR0122
M	SHR0105	SHR0111	SHR0123
L	SHR0106	SHR0112	SHR0124
XL	SHR0107	SHR0113	SHR0125
XXL	SHR0108	SHR0114	SHR0126



ROC LITE WOMEN

PRODUCT CODE	BLACK	DARK RED	SLATE GREY
XXS	SHR0133	SHR0134	SHR0135
XS	SHR0055	SHR0085	SHR0127
S	SHR0056	SHR0086	SHR0128
M	SHR0057	SHR0087	SHR0129
L	SHR0058	SHR0088	SHR0130
XL	SHR0059	SHR0089	SHR0131
XXL	SHR0070	SHR0090	SHR0132

PANTS



ROC LONG

PRODUCT CODE	BLACK-MELANGE	BLUE-MELANGE
XS	PNT0001	PNT0007
S	PNT0002	PNT0008
M	PNT0003	PNT0009
L	PNT0004	PNT0010
XL	PNT0005	PNT0011
XXL	PNT0006	PNT0012



LITE LONG

PRODUCT CODE	BLACK	SAND BROWN
XS	PNT0013	PNT0019
S	PNT0014	PNT0020
M	PNT0015	PNT0021
L	PNT0016	PNT0022
XL	PNT0017	PNT0023
XXL	PNT0018	PNT0024

GLOVES



FLOW v2

PRODUCT CODE	BLACK	GREY	RED
XS	GLV0238	GLV0244	GLV0250
S	GLV0239	GLV0245	GLV0251
M	GLV0240	GLV0246	GLV0252
L	GLV0241	GLV0247	GLV0253
XL	GLV0242	GLV0248	GLV0254
XXL	GLV0243	GLV0249	GLV0255



SESSION

PRODUCT CODE	BLACK	SLATE GREY	X
XS	GLV0256	GLV0262	GLV0268
S	GLV0257	GLV0263	GLV0269
M	GLV0258	GLV0264	GLV0270
L	GLV0259	GLV0265	GLV0271
XL	GLV0260	GLV0266	GLV0272
XXL	GLV0261	GLV0267	GLV0273



EVO RACE

PRODUCT CODE	BLACK	BLACK-YELLOW	BLACK-RED
XS	GLV0184	GLV0232	GLV0196
S	GLV0185	GLV0233	GLV0197
M	GLV0186	GLV0234	GLV0198
L	GLV0187	GLV0235	GLV0199
XL	GLV0188	GLV0236	GLV0200
XXL	GLV0189	GLV0237	GLV0201

SOCKS



PARK

PRODUCT CODE	BLACK	WHITE	GREEN
XS/S	SOC0037	SOC0033	SOC0053
S/M	SOC0038	SOC0034	SOC0054
M/L	SOC0039	SOC0035	SOC0055
L/XL	SOC0040	SOC0036	SOC0056



TIMBER MERINO

PRODUCT CODE	MELANGE-BLACK	MELANGE-YELLOW	MELANGE-RED
XS/S	SOC0057	SOC0061	SOC0065
S/M	SOC0058	SOC0062	SOC0066
M/L	SOC0059	SOC0063	SOC0067
L/XL	SOC0060	SOC0064	SOC0068



TRAIL

PRODUCT CODE	BLACK GREY	BLACK GREEN	BLACK YELLOW
XS/S	SOC0049	SOC0041	SOC0069
S/M	SOC0050	SOC0042	SOC0070
M/L	SOC0051	SOC0043	SOC0071
L/XL	SOC0052	SOC0044	SOC0072

ACCESSORIES



WATER BOTTLE MTN 650ML

PRODUCT CODE	CLEAR	SMOKE
650 ML	ACS0001	ACS0002



WATER BOTTLE TYPO 800ML

PRODUCT CODE	CLEAR	SMOKE
800 ML	ACS0003	ACS0004



FRAME STRAP

PRODUCT CODE	BLACK-GREY	BLACK-YELLOW	BLACK-ORANGE	BLACK-GREEN
ONE SIZE	ACS0005	ACS0006	ACS0007	ACS0008



EVERY ORDER PLANTS A TREE

For every order leaving our warehouse we plant one tree. We love spending time in the woods. This is our favorite place on earth.

We believe in collective action and we want to make a positive change. Together with you!

reeday



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